



Microsoft elevates Three Rivers Systems to high-potential ISV group representing tiny fraction of worldwide gold partners

St. Louis — September 21, 2011 — [Three Rivers Systems Inc.](#) is now a Microsoft High Potential Managed Independent Software Vendor Partner, the company announced today. The designation places Three Rivers Systems — already a Gold Certified Partner since 2004 — in the top one-half percent of Microsoft gold partners worldwide. This elite status further ensures that higher-education client investments in Three Rivers Systems products are secure, future-ready and easily supported.

A Microsoft partner since 1998, Three Rivers Systems is the only provider of comprehensive administrative software solutions for higher education in this premier group. [CAMS® Enterprise](#), the company's flagship product, is the only academic ERP — enterprise resource planning — system built from the ground up with pure Microsoft technology as a single solution for higher-education management.

Unlike its competitors, CAMS Enterprise is truly integrated around a single, secure, shared Microsoft SQL database. CAMS uses shared applications and data to provide consistent, reliable, real-time information throughout the system. With shared applications and shared data of an integrated solution, the need for duplicate data entry is a thing of the past, and institutions have confidence that the information students, faculty and staff are using is up-to-date.

As a seamless academic ERP, CAMS Enterprise leverages Microsoft's latest technology to provide clients exceptional value. With CAMS' client-validated rapid-implementation process, institutions quickly transition to the new system and enjoy greater accessibility, better automation, improved communication and deeper business intelligence.

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Three Rivers Systems Inc. Founder and President Amir Tajkarimi said, “Our new managed ISV relationship with Microsoft is a major benchmark in our company history demonstrating our significant investment in and commitment to Microsoft technology. It also creates more opportunities for Three Rivers Systems to build stronger ties with Microsoft while providing our mutual higher-education customers with industry-leading integrated solutions and outstanding business intelligence.”

Gold is the top partnership level with Microsoft and the rigorous process to attain and maintain this status ensures the highest level of competence and expertise. It also enables a close working relationship with Microsoft featuring access to pre-release technologies, testing labs, technical support and services.

Gold competencies demonstrate a company’s best-in-class expertise within Microsoft’s marketplace. Three Rivers Systems, Inc.’s Gold Certified and High Potential Partner status gives its customers a strategic position within the IT community and access to the latest technology.

Compatibility with Microsoft and other open standards eliminates incompatibility concerns, release delays and unexplainable problems. This Microsoft partnership guarantees access to early releases on development tools, back-office systems and Microsoft Office products, which in turn enables Three Rivers Systems to release updates and new products in a timely manner.

Earning a gold competency is evidence of the deepest, most consistent commitment to a specific, in-demand, business solution area, along with the distinction of being among only one per cent of Microsoft’s 640,000 partners worldwide that have attained this outstanding degree of proficiency.

Microsoft High Potential Managed ISV Partners are chosen from this gold category based on strict selection criteria and must be a fast-growth ISV with an established track record of success working closely with Microsoft. Fewer than 200 gold partners become high-potential partners.

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Through this program Microsoft is devoting key field resources to help accelerate the adoption of CAMS Enterprise in the higher-education market place. Together Microsoft and Three River Systems solutions empower higher education institutions to manage the entire student lifecycle more productively with a high return on investment and a low total cost of ownership.

As part of the program Microsoft has dedicated to Three Rivers Systems an “architect evangelist” and partner account manager to help achieve joint technical, product sales and marketing goals. Microsoft and Three Rivers Systems will develop and deliver unique co-marketing programs that will help accelerate market awareness of the best-of-breed combination of the companies’ solutions.

About [CAMS Enterprise](#)

Developed from the ground up with Microsoft Internet technologies, [CAMS Enterprise](#), is a highly scalable, comprehensive academic management system that is quick to implement and easy to use. CAMS Enterprise consolidates multiple stand-alone systems including admissions, student information, financial aid, student services, fiscal management with HR and payroll, fund-raising, alumni relations, document management, learning management, a full suite of portals, and more, into one solution that ensures administrators, staff, faculty and students all work with the most recent and most accurate information. CAMS Enterprise is a totally Web-native, completely integrated solution for managing the entire student life cycle at higher education institutions.

About [Three Rivers Systems Inc.](#)

Three Rivers Systems Inc. is a leading provider of comprehensive administrative software solutions for higher education. Headquartered in St. Louis, the company has been delivering innovative technology-driven solutions to the educational community since 1985. Three Rivers Systems has a large worldwide client base using CAMS, its Comprehensive Academic Management System. A full-service solution provider, the company delivers software and all implementation, training, project management and support services for its clients.

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