



The American University of Paris picks Web-based, fully integrated CAMS Enterprise™ to manage entire campus

St. Louis — April 12, 2010 — [The American University of Paris](#) has chosen CAMS Enterprise™ as its new academic enterprise resource planning system to manage its entire institution. CAMS Enterprise is the flagship product of [Three Rivers Systems Inc.](#), the only provider of 100-percent Web-based, fully integrated comprehensive administrative software systems exclusively for higher education.

AUP evaluated a wide variety of higher education management systems, looking for a completely Web-based solution that supported the dynamic admissions-to-alumni management functions a modern university needs.

Ideally, the solution had to be a fully integrated data-management environment providing real-time information with robust reporting capabilities and easy access to data. It also had to offer an intuitive user interface so training could be minimal. Additionally, AUP wanted a solution that could be implemented quickly, yet was low maintenance and built entirely with Microsoft tools so existing IT staff could support it.

Ali Rahimi, AUP's information technology systems director, who headed the search process, said the decision is vitally important to the future of the university, which is why the review was thorough and exhaustive. Faced with a fixed budget and limited IT staff, AUP eliminated most of the systems that were based on its legacy technology, which had caused many delays in implementation as well as unacceptable cost overruns.

With the help of professional consultants, AUP conducted a year-long study of all internal processes and started with a wide range of potential vendors. AUP was able to narrow the list to two vendors: CAMS Enterprise and Oracle/PeopleSoft.

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After further stringent evaluation CAMS was chosen unanimously for its totally integrated Web-based technology using Microsoft tools and its tremendous cost savings.

“As the most-flexible, scalable and fully configurable Web-based solution for higher education, CAMS Enterprise alone provides the kind of true integration that eliminates duplicate data entry while streamlining all our management processes. And, to our delight, CAMS offers more functionality than any other system, including built-in course management and financial aid — all in a single package — rather than integrated and partnered, as was the case with others,” Rahimi said.

“With CAMS, we are now able to benefit from Internet technology with state-of-the-art tools for managing the entire student lifecycle, easily and affordably. Competitors we evaluated like Oracle’s PeopleSoft were unable to match CAMS Enterprise. By design, this advanced solution will simplify and lighten the management load on the entire AUP community, freeing us to be more efficient, productive and focused on our mission,” he said.

Designed as a fully integrated automated system built around a single database and one set of shared code, CAMS’ intuitive interface eliminates the need to learn, manage and use multiple, patchwork and often incompatible systems commonplace in some academic institutions.

[CAMS Enterprise](#) was created with standard Microsoft technology to be a seamless academic ERP written from the ground up as a single solution. Institutions like AUP that implement CAMS’ fully integrated solution with its client-validated rapid implementation process quickly transition to the new system and enjoy greater accessibility, better automation, improved communication, deeper business intelligence and verifiably higher ROI.

According to Rahimi, working as a singular solution rather than an interfaced system, CAMS Enterprise brings many benefits to AUP’s student management:

- ✔ All functions look, feel and operate the same way so users can master them quickly.
- ✔ CAMS’ deep integration eliminates multiple interfaces, increases productivity, reduces the need to acquire additional hardware and expedites implementation.
- ✔ With one shared database and a single set of code, CAMS eliminates updates to multiple systems.
- ✔ CAMS’ advanced architecture allows the system to be scaled for growth easily and efficiently.

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Amir Tajkarimi, Three Rivers Systems president and founder, welcomed the selection. “We are delighted the prestigious American University of Paris has placed its trust in us for this critically important step in ensuring its continued success in a competitive new economy. We look forward to putting our 25 years of experience in delivering safe solutions with predictable total cost of ownership to work for AUP so they can achieve operational efficiencies that help them prosper,” he said.

About The American University of Paris

Founded in 1962, located on the Left Bank in central Paris, The American University of Paris is a global, multicultural university with a liberal-arts core, dedicated to the advancement of the arts and sciences in an international environment. With values rooted in the American higher education system, AUP is accredited in the United States by the Commission on Higher Education of the Middle States Association of Colleges and Schools. It is also recognized by the French Ministry of Education.

About CAMS Enterprise

Developed from the ground up with Microsoft Internet technologies, [CAMS Enterprise](#), is a highly scalable, comprehensive academic management system that is quick to implement and easy to use. CAMS Enterprise consolidates multiple stand-alone systems including admissions, student information, financial aid, student services, fiscal management with HR and payroll, fund-raising, alumni relations, document management, course management a full suite of portals, and more, into one solution that ensures administrators, staff, faculty and students all work with the most recent and most accurate information. By uniting administrative and academic management systems, CAMS Enterprise is the only totally Web-based, completely integrated solution for managing the entire student life-cycle.

About Three Rivers Systems Inc.

Three Rivers Systems Inc. is a leading provider of comprehensive administrative software solutions for higher education. Headquartered in St. Louis, the company has been delivering innovative technology-driven solutions to the educational community since 1985. Three Rivers Systems has a large worldwide client base using CAMS, its Comprehensive Academic Management System. A full-service solution provider, the company delivers software and all implementation, training, project management and support services for its clients.

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