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FOR IMMEDIATE RELEASE

BAYLOR COLLEGE OF MEDICINE CHOOSES CAMS ENTERPRISE™

After a comprehensive five-year search for an Academic ERP solution, top-ranked Baylor College of Medicine chooses Three Rivers Systems' CAMS Enterprise™ for its totally integrated approach to streamlining administrative operations.

July, 2008 – St. Louis, MO. Premier higher education institutions like Baylor College of Medicine (BCM®), continue to see total integration as a “key factor” when choosing their first or replacement Academic Enterprise Resource Planning (ERP) solution. CAMS Enterprise™, a totally integrated solution created exclusively for higher education, eliminates the need for both traditional and non-traditional institutions and its end users to learn, interface, and manage multiple, disparate systems.

Totally integrated products like CAMS Enterprise™ overcome the abovementioned issues by providing institutions like **Baylor College of Medicine** a seamless Academic ERP written from the ground up as a singular solution using standardized Microsoft® technologies, as opposed to separate systems written in different technologies by different vendors. Institutions utilizing totally integrated solutions benefit from increased accessibility, automation, improved communication, deeper business intelligence, and a verifiable and escalating ROI.

“We are proud to have been chosen by one of the nation’s top medical schools. Throughout our conversations, it was apparent that in addition to our totally integrated solution, Baylor College of Medicine was in need of a partner with a rock solid business reputation”

-Amir Tajkarimi, President and Founder, Three Rivers Systems, Inc.

Totally Integrated Vs. Interfaced Academic ERP Systems Explained

A totally integrated Academic ERP solution like CAMS Enterprise™ utilizes shared applications and data. Without shared applications and data, automation, communication, deep business intelligence, and a verifiable ROI would not be attainable.

Using shared applications results in essential functions like registration, course management, portals, financial management, development, etc., that work seamlessly together. This is possible because the same base technology that powers registration is the basis for all other functions of the solution. This innovative approach results in functions that interact seamlessly with each other.

Products which are designed eloquently as a singular solution, as opposed to interfaced systems, provide institutions and its end-users a variety of benefits, for example:

- ✓ Each function looks, feels, and operates the same way. Users who master one function can quickly master all other functions of the solution.
- ✓ The need to interface multiple, disparate solutions is eliminated, saving manpower, reducing the need to acquire additional hardware, and expediting implementation.
- ✓ As an institution grows or adds campuses, the system can be easily and efficiently scaled.

When referring to shared data, functions found in totally integrated solutions like CAMS Enterprise™ store and retrieve information from one place. Doing so results in end-users having:

- ✓ To enter data once. That same data is then made immediately and automatically available to all other functions and its users.
- ✓ Real-time and complete access to information.
- ✓ Powerful, accurate, and immediate reporting.

Unlike integrated solutions, interfaced systems do not use shared applications and data. Even though they have the appearance of an integrated solution, functions like admissions and registration often utilize different technologies written at different times by different vendors. This results in functions that do not interface seamlessly together. Rather than seamlessly interacting as a coherent collection, functions found in interfaced systems often require middleware to interface them. As in most cases, middleware requires additional staff time, more equipment, added maintenance fees, decreased or non-existent automation, lower user satisfaction, lengthy and complex implementations, and a diminishing ROI.

Since interfaced systems do not share data, and rather store information in different structures and often on different equipment, access to it becomes increasingly more difficult. Because of this lack of data integration and solidarity, data often has to be entered in multiple locations, which leads to inaccuracies, decreased automation, and complex reporting.

About Baylor College of Medicine (<http://www.bcm.edu/>)

Baylor College of Medicine in Houston, the only private medical school in the Greater Southwest, is recognized as a premiere academic health science center and is known for excellence in education, research and patient care.

For 2009, U.S. News & World Report ranked BCM 13th overall among the nation's top medical schools for research and 7th for primary care. BCM also is listed 13th among all U.S. medical schools for National Institutes of Health funding, and No. 2 in the nation in federal funding for research and development in the biological sciences at universities and colleges by the National Science Foundation.

Located in the Texas Medical Center, Baylor College of Medicine has affiliations with eight teaching hospitals, each known for medical excellence.

The college has total research support of \$302 million, with \$241 million from federal sources, and more than 90 research and patient-care centers and units. Currently, BCM trains more than 3,000 medical,

graduate, nurse anesthesia, and physician assistant students, as well as residents and post-doctoral fellows. **Source:** *Baylor College of Medicine*

About CAMS Enterprise™

CAMS Enterprise™ is the totally integrated and 100% web-based Academic ERP solution for Higher Education institutions. The solution helps institutions of all sizes and types communicate with their Students through Portals, and manage the entire student lifecycle – Admissions, Registration, Student Records, Course Management, Financial Aid, Fiscal Management, HR/Payroll, Development, and Alumni Relations. Built with pure Microsoft technologies, CAMS Enterprise™ ensures compatibility, efficient use of resources, scalability, and complete automation.

About Three Rivers Systems, Inc. (<http://www.threeriverssystems.com>)

Three Rivers Systems, Inc. has been creating and delivering innovative administrative solutions exclusively to higher education since 1985. Its Comprehensive Academic Management System (CAMS) and business methodology have been purposely and carefully crafted to eliminate the service and product limitations commonly found throughout the Academic Enterprise Resource Planning (ERP) industry. From its headquarters in St. Louis, MO, Three Rivers Systems works in tandem with hundreds of higher education customers from around the world, supporting their efforts to help them be more effective and efficient in managing their institution.



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