



Three Rivers Systems' 2010 users conference registration begins as company also looks ahead to 25th anniversary celebration in St. Louis

St. Louis — March 4, 2010 — [Three River Systems Inc.](#) is registering clients for its [CAMS 2010 Users Conference](#) slated for June 21, 22 and 23 at the [Hilton St. Louis Frontenac](#). The conference also marks the company's 25th anniversary and includes a celebration dinner featuring guest speakers and entertainment. Missouri Governor Jay Nixon has proclaimed June 21 as "Three Rivers Systems Inc. Day" in the state to honor the occasion.

In addition to three days of intense learning sessions, networking and technical briefings, those attending will be able to enjoy a Tuesday evening performance of the Broadway musical "Beauty and the Beast" at [The Muny](#), the nation's oldest and largest outdoor theatre.

In light of Three Rivers Systems' quarter century of providing leading-edge administrative software systems for higher education, the event will cast an eye toward the future, focusing on technological impacts educators can expect in the current decade and beyond.

Amir Tajkarimi, Three Rivers Systems' president and founder, predicts this year's event will be one of the best ever. "Our agenda has been enhanced to cover an even broader range of end-user needs," he said.

"Regardless of their level of expertise, CAMS users will be able to select an individualized program specific to their needs. They will have many opportunities to strengthen their knowledge, gain valuable insight to best practices and help guide their institutions successfully into the future," Tajkarimi added.

Some of the many learning opportunities include:

- Master reporting to help answer each institution's toughest questions.
- Deploying professional marketing tools to help capture donor funding.
- Increasing efficiency by automating financial aid awarding and loan processing.

CAMS 2010 Users Conference registration begins – Page 2

- Using CAMS Enterprise with Direct Lending programs.
- Optimizing the registrar's office with best practices in course management and online registration.
- Increasing applicant pool/enrollment by streamlining recruiting and application processing.
- Post-conference workshops to apply new knowledge to hands-on practice.

Early-bird registrants who sign up by April 20 for \$499 enjoy a \$76 discount. Registration fee is \$575 thereafter.

Guest rooms at the [Hilton St. Louis Frontenac](#) are specially priced at \$89 a night. Conveniently located just minutes from the nightlife, sporting events, attractions and cultural activities of downtown St. Louis, the area is home to Plaza Frontenac, featuring 40 specialty shops, a premier six-theatre cinema, fine dining and casual restaurants. Visitors can also enjoy an upscale shopping experience at Saks Fifth Avenue and Missouri's only Neiman Marcus

Questions can be e-mailed to: CAMSConference@threerivers-cams.com

About [CAMS Enterprise](#)

Developed from the ground up with Microsoft Internet technologies, [CAMS Enterprise](#), is a highly scalable, comprehensive academic management system that is quick to implement and easy to use. CAMS Enterprise consolidates multiple stand-alone systems including admissions, student information, financial aid, student services, fiscal management with HR and payroll, fund-raising, alumni relations, document management, course management a full suite of portals, and more, into one solution that ensures administrators, staff, faculty and students all work with the most recent and most accurate information. By uniting administrative and academic management systems, CAMS Enterprise is the only totally Web-based, completely integrated solution for managing the entire student life-cycle.

About [Three Rivers Systems Inc.](#)

Three Rivers Systems Inc., the developer and service provider for CAMS, is headquartered in St. Louis and has been delivering innovative technology-driven solutions to the educational community for 25 years. The company has a large established client base throughout the U.S., and an international presence with clients in North America, South America, Europe, the Middle East, Africa and Asia.

#

Contact: Ron Kalb, Three Rivers Systems Inc., Director of Communications, 636-779-1518 (office), 702-498-8916 (cell), ronk@threerivers-cams.com

Products or service names mentioned herein are the trademarks of their respective owners.